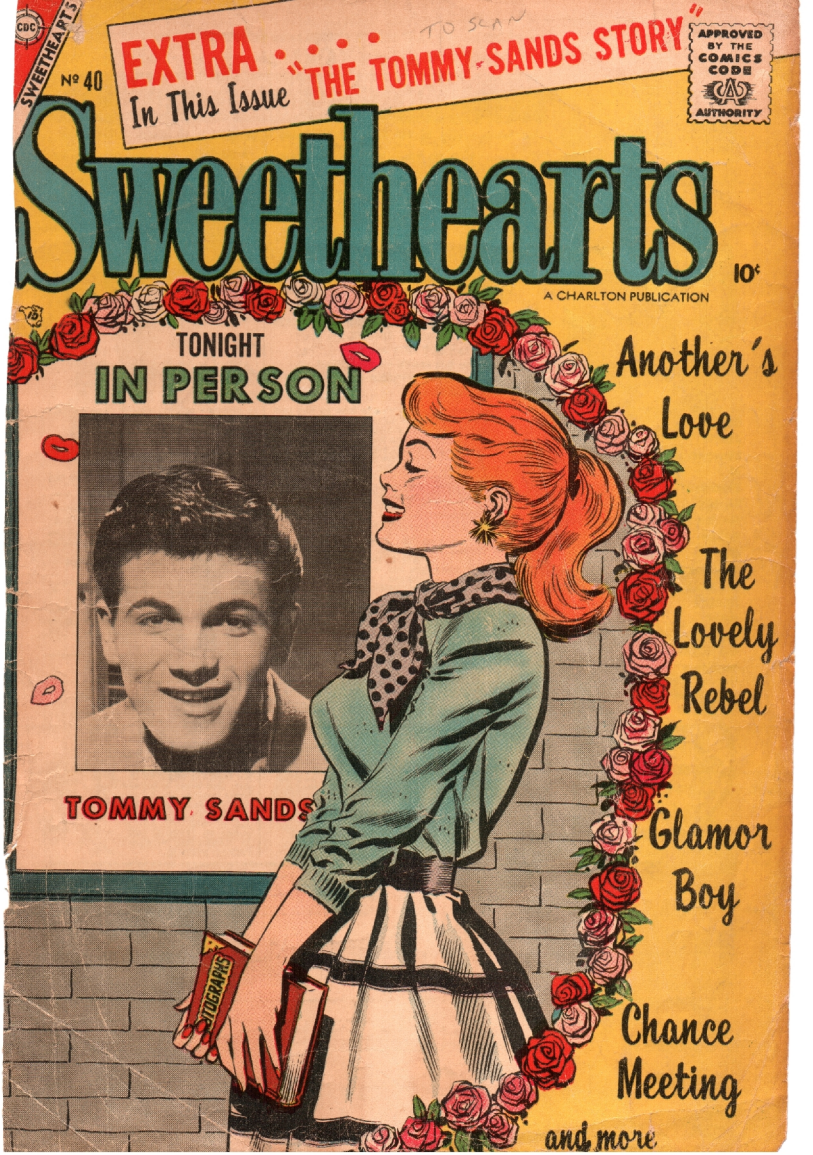

SWEETHEARTS
CDC
Nº 40
EXTRA . . . .
In This Issue "THE TOMMY SANDS STORY"
TO SCAN
APPROVED BY THE COMICS CODE AUTHORITY
Sweethearts
10¢
A CHARLTON PUBLICATION
TONIGHT
IN PERSON
TOMMY SANDS
Another's Love
The Lovely Rebel
Glamor Boy
Chance Meeting
and more

Supermouse
Startling Comics
Jetta
Mystery Comics
Fantastic Tales
Cosmo Cat
Startling Comics
Strange Mysteries
Daring Adventures
Startling Comics
Mystery Tales
Exciting Comics
Famous Funnies
Strange Worlds
Startling Comics
Jetta
Mystery Tales
Startling Comics
Barnyard Comics
Exciting Comics
Eerie
Exciting Comics
Casper Cat
Daring Adventures
WEBCOMIC UNIVERSE.COM

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man

George Jowett BEFORE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show **YOU** absolutely **FREE**

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

George Jowett Champion of Champions World's Greatest Builder of Ghampions and REAL HE-MEN out of SKINNY and FLABBY weaklings

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED, PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

Pick the kind of BODY YOU WANT — Check ALL Your Needs

WIN A BIG Silver Trophy and $100 IN CASH

MAIL THE COUPON TO ME NOW (before it is too late) and I'll Send You FREE these as John Sill and the others did

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

Formerly $5.00 each. MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay $1.00 or $5.00.

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of MUSCLE-PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

I BROKE A WORLD'S STRENGTH RECORD!

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

mailing coupon below—like you do NOW.

JOWETT Institute of Physical Training, Dept. CH-77 , 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: ☐ I want to gain _____ lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

SWEETHEARTS Volume 2, Number 40 NOVEMBER, 1957

Published Quarterly by Charlton Comics Group. Executive offices and office of publication, Charlton Building, Derby, Conn. Second Class Mailing privileges authorized at the Post Office at Derby, Conn. Price per copy 10c. Subscription 12 issues $1.20.

Copyright 1957 by Charlton Comics Group.
Pat Masulli, Executive Editor. (Printed in U.S.A.)

SWEETHEARTS

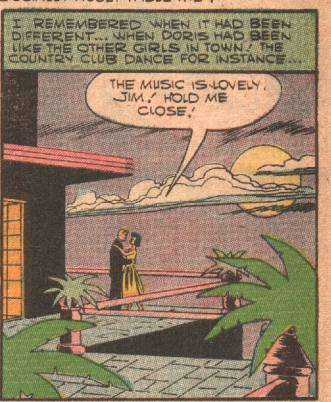
APPROVED BY THE COMICS CODE AUTHORITY

THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Pat Masulli Executive Editor

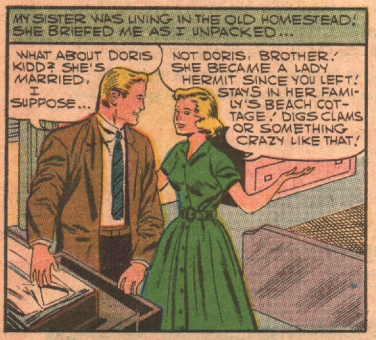
THE Lovely Rebel

THE CLOTHES SHE WORE COULDN'T HIDE HER SUM GRACE -- SHE USED NO MAKE-UP BUT DORIS KIDD DIDN'T NEED BEAUTY AIDS AND NEVER HAD! MY SISTER HAD WARNED ME THAT DORIS WASN'T INTERESTED IN MEN, WHAT OTHER PEOPLE THOUGHT OF HER, OR ME... ESPECIALLY ME, JIM BRACKEN, MODERATELY SUCCESSFUL, SOCIALLY ACCEPTABLE ME!



SWEETHEARTS

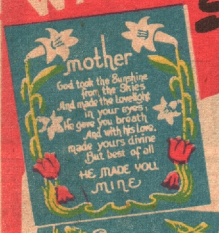
I KEPT BUSY, SELLING ADVERTISING, BECOMING A SORT OF BOY WONDER! I MET A LOT OF GLAMOR GIRLS... BUT I NEVER FORGOT *HER*...



I KNEW WHERE THE FAMILY COTTAGE WAS... AND I FOUND HER GETTING READY TO PEDDLE A LOAD OF CLAMS SHE'D JUST DUG...

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

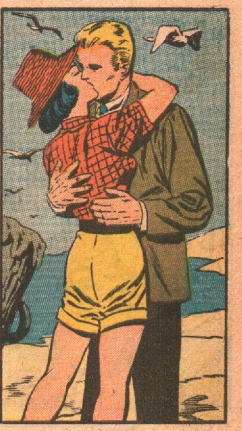
IF YOU SELL ALL 40 YOU KEEP $4.00

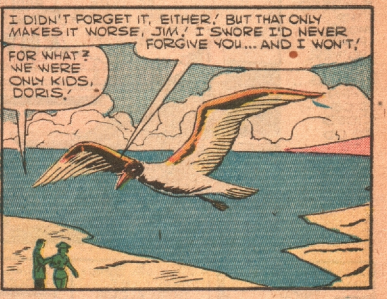
REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO

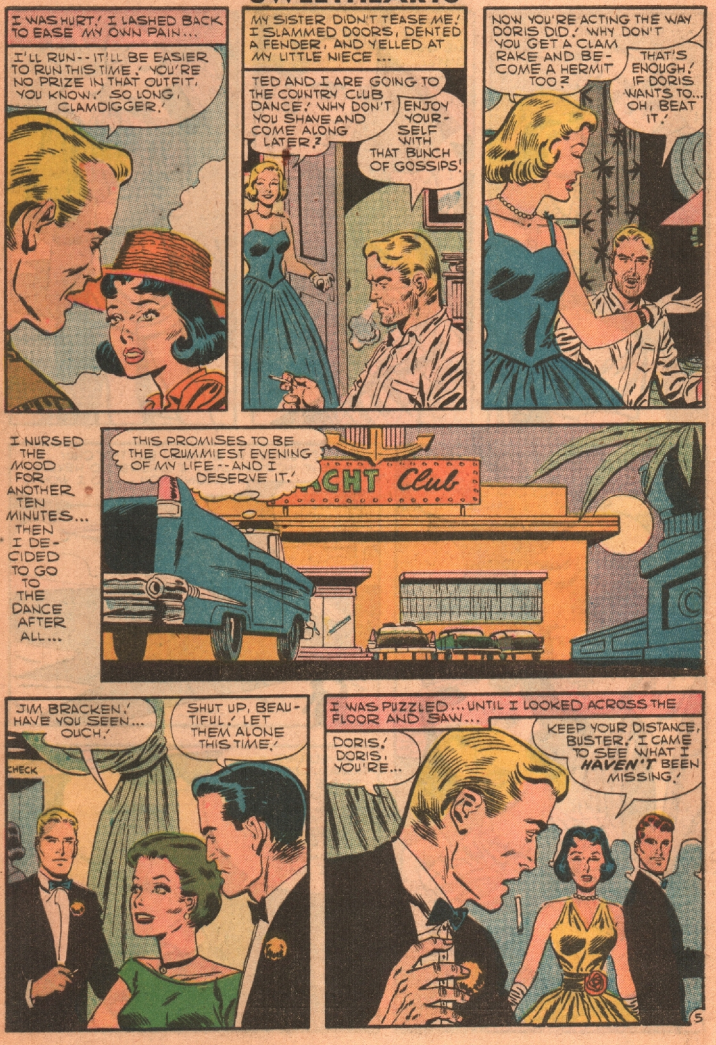
STEPHENS CREDIT SALES
Dept. CH P. O. Box 1004
Nashville, Tennessee

SWEETHEARTS

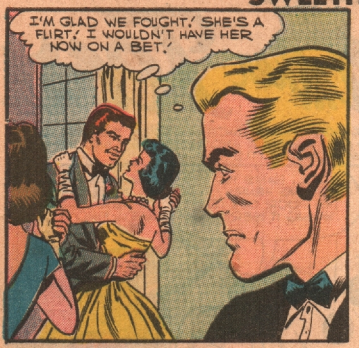




SWEETHEARTS



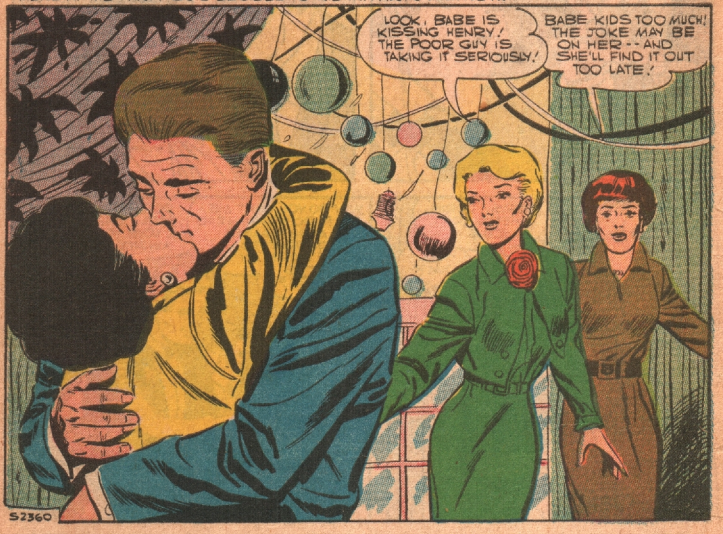
SWEETHEARTS



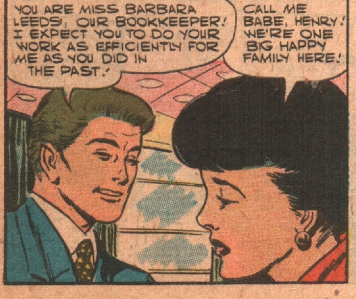
SWEETHEARTS

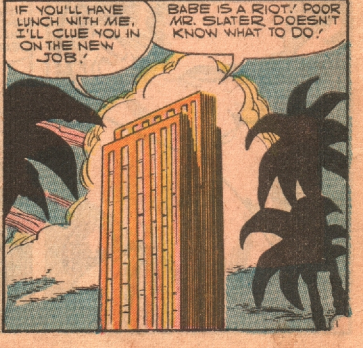
Laughter...then Tears

HENRY SLATER DEFINITELY WASN'T MY TYPE! I LIKED A LAUGH ONCE IN A WHILE; I DIDN'T LIKE POMPOUS PEOPLE! AND HENRY WAS POMPOUS AND SERIOUS AND AMBITIOUS! AND HE WAS THERE AT THE PARTY SO I DECIDED TO KID HIM ALONG A LITTLE...



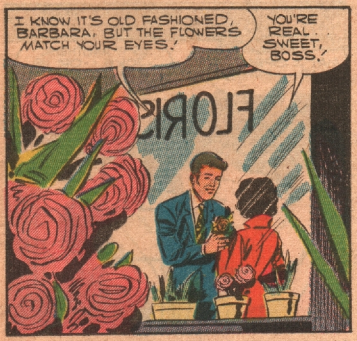
I WORKED IN A LARGE OFFICE AND LIKED THE FUN WE HAD! HENRY ARRIVED TO TAKE OVER OUR BOOKKEEPING DEPARTMENT...



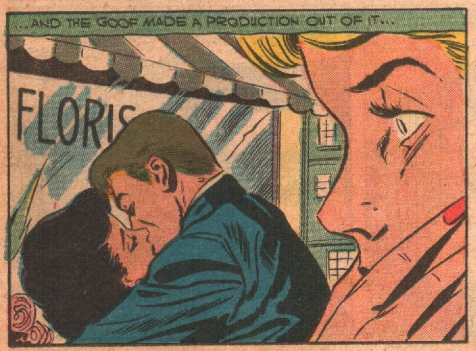


HENRY COULDN'T AVOID THE LUNCHEON DATE... I WAS HIS ASSISTANT AND HE NEEDED TO LEARN...
...AND THAT'S THE SYSTEM WE USE, HENRY! GOT IT STRAIGHT?
I HAVE, MISS... BABE! AND THANK YOU! IT WOULD TAKE ME A MONTH TO LEARN ALL THAT ON MY OWN!

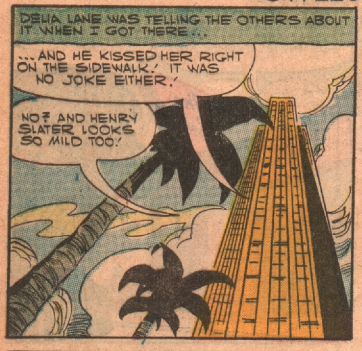
OKAY, BOSS, DON'T GUSH! I'M THE HELPFUL TYPE, THAT'S ALL!
AND THE PRETTY TYPE, TOO, I'D SAY!
The Salve


I KNOW IT'S OLD FASHIONED, BARBARA, BUT THE FLOWERS MATCH YOUR EYES!
YOU'RE REAL SWEET, BOSS!

I MEANT THAT KISS TO BE CASUAL, FRIENDLY...

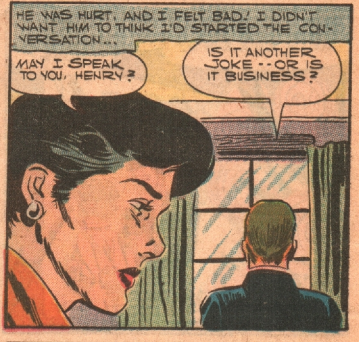

...AND THE GOOF MADE A PRODUCTION OUT OF IT...
FLORIS

I... I'M SORRY! I DON'T KNOW WHY I DID THAT!
I'LL SEE YOU AT THE OFFICE, MR. SLATER!


DELIA LANE WAS TELLING THE OTHERS ABOUT IT WHEN I GOT THERE...
...AND HE KISSED HER RIGHT ON THE SIDEWALK! IT WAS NO JOKE EITHER!
NO? AND HENRY SLATER LOOKS SO MILD TOO!

THAT WAS A GAG! WE DID IT FOR LAUGHS! WE THOUGHT WE'D GIVE YOU GIRLS SOMETHING TO CHATTER ABOUT, THAT'S ALL!
BABE, YOU'RE A DEVIL! YOU'LL DO ANYTHING FOR A LAUGH AND...

...YOU PULLED A DILLY THIS TIME! I WISH I'D SEEN IT!
PERHAPS BABE'LL PLAY THAT JOKE ON ME ANOTHER TIME! MEANWHILE, LET'S GET SOME WORK DONE!


HE WAS HURT, AND I FELT BAD! I DIDN'T WANT HIM TO THINK I'D STARTED THE CONVERSATION...
MAY I SPEAK TO YOU, HENRY?
IS IT ANOTHER JOKE--OR IS IT BUSINESS?

I DIDN'T TELL THE GIRLS, HENRY! ONE OF THE OTHERS SAW US! I TRIED TO MAKE THEM THINK IT DIDN'T MEAN ANYTHING!
IT DIDN'T, DID IT, BABE?

IT WOULDN'T MEAN A THING IF I KISSED YOU AGAIN, WOULD IT?
WELL, YOU'D WRECK MY MAKE-UP! I COULD STAND THAT, I GUESS!

SWEETHEARTS

HE DIDN'T KISS ME THEN... HE LAUGHED! I TURNED AWAY, FIGHTING BACK THE TEARS...

I'LL WAIT FOR THE OFFICE PARTY, BABE! THERE'LL BE MORE OF AN AUDIENCE THEN.!

Y-YES, SIR!

THE OFFICE PARTY CAME OFF TWO DAYS LATER ... AFTER WORK IN THE CAFETERIA...

DID STONEFACE BUY YOU THOSE FLOWERS, BABE? THAT'S A LAUGH, HUH?

I FOUND THEM ON MY DESK! HE DID BUY THEM FOR ME!

A DOUBLE YAK, AT LEAST!

YOU TWO HAD A SPAT -- WHY DON'T YOU KISS AND MAKE UP?

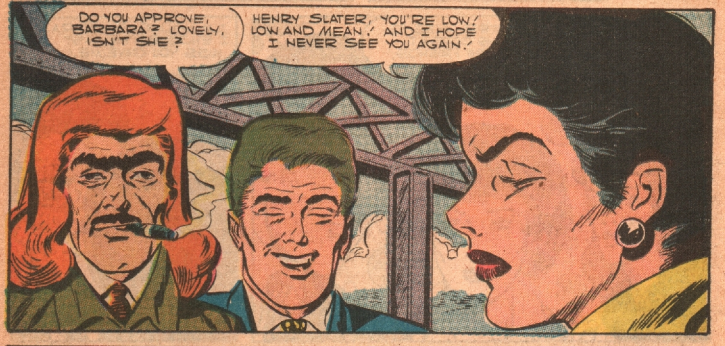
MR. SLATER LIKES TO FIGHT! HE DOESN'T LIKE TO BE FRIENDS!

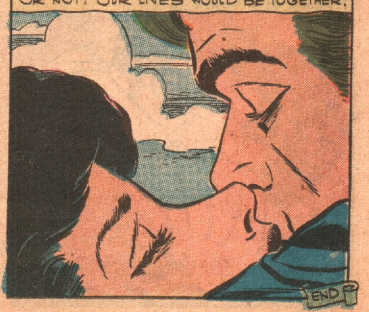
I'M WILLING, BARBARA! I ENJOYED THE LAST KISS YOU GAVE ME!

THAT WAS BETTER, WASN'T IT, BABE? WOULDN'T YOU SAY I'VE IMPROVED?

YES, YOU HAVE, MR. SLATER! YOU'RE GETTING ALL THE LAUGHS THESE DAYS.

SWEETHEARTS





100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!

Start NOW to Enjoy The Hobby of Presidents and Kings!

YOURS FREE — 100 fascinating foreign stamps. Each *different*. Each worth *real money*. Total Catalog Value well over $2.00. But they're yours FREE. And they haven't even been sorted as to worth, so there's no telling *what* treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on stamps — marvels of science and art, natural wonders, great people. No wonder statesmen, kings and movie stars collect them! And now YOU can get started on this wonderful hobby with 100 exciting, colorful stamps from every corner of the world — ALL yours FREE!

MAIL COUPON TODAY

Supply is limited. So hurry — and we'll also include famous Berlin Bear Stamp FREE — plus a FREE copy of our "How to Collect Stamps" and other interesting offers for your inspection. RUSH coupon — with only 10¢ to help cover postage and handling RIGHT AWAY. If coupon has been used, write and mail 10¢ direct to: LITTLETON STAMP CO., Dept. CC-9-10, Littleton, N. H.

Also FREE!

If You Act Quickly!

PRIZED BERLIN BEAR STAMP!

Sought-after Red Russian Bear Stamp issued as propaganda to show rebuilding of Berlin. FREE if you rush coupon.

LITTLETON STAMP CO.
Dept. CC-9-10, Littleton, N. H.

Please send me — FREE — 100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear Stamp, and FREE copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

Name _____ (Please PRINT)

Address _____

City _____ State _____

BUILD YOUR OWN CANNON ONLY $1.00 EACH

Now, for the first time, you can send for any or all of these beautiful, easy-to-build plastic model kits of famous American cannon. These precision made plastic models have been scaled from official photos.

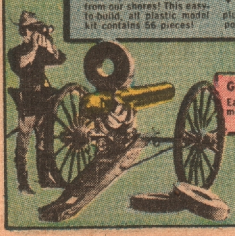
Each cannon has metalized (brass plated) parts, rope, metal chain and full, easy-to-follow instructions. We believe you will find these new guns the finest historic authentic models you ever saw!

After you have set up and cemented the pieces together, your friends and parents will gaze with admiration at the beauty of these cannon!

Rush coupon immediately with $1.00 plus 10¢ for postage and handling for each cannon or $3.30 for all three. Sorry, no C.O.D.'s.

NAVAL 24 POUNDER.
The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 56 pieces!
ONLY $1.00 plus 10¢ postage.

CIVIL WAR FIELD PIECE.
Famous in the war between the North and South! This kit contains 84 pieces!
ONLY $1.00 plus 10¢ postage.



GATLING GUN.
Early American machine gun. This model kit contains 44 pieces.
ONLY $1.00 plus 10¢ postage.

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included.

SEND COUPON IMMEDIATELY!

JOSELY CO., Dept. C-5 — NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen: Rush the following to me:
_____ Naval Gun @ $1.10
_____ Civil War Gun @ $1.10
_____ Gatling Gun @ $1.10

NAME _____
ADDRESS _____
CITY _____ ZONE ____ STATE _____

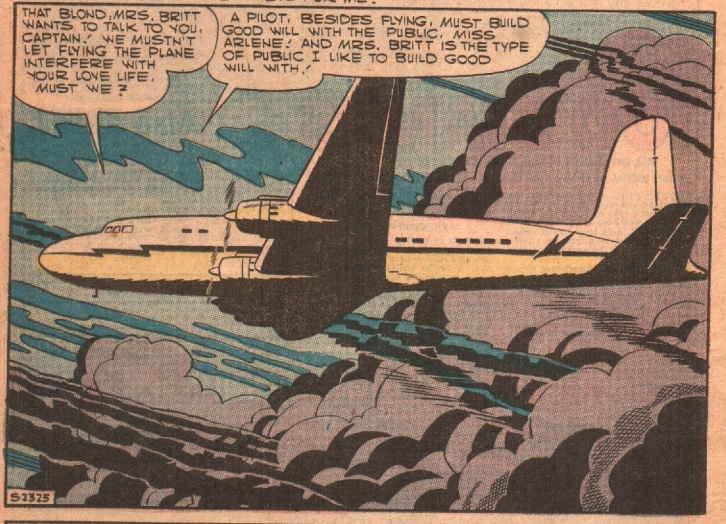
Canadian and Foreign orders add 20¢ each per gun and send International Money Order.

15

SWEETHEARTS

Glamor Boy

CAPTAIN DOLAN WAS THE PILOT... AND THE OTHER CREW MEMBERS OF THE HUGE PLANE HAD CONFIDENCE IN HIM! BUT I DIDN'T... TO ME HE WAS A GLAMOR BOY, A SHOW-OFF WITH AN EYE FOR THE LADIES! AND MAYBE I DIDN'T LIKE THE IDEA THAT HE NEVER SEEMED TO HAVE AN EYE FOR ME!

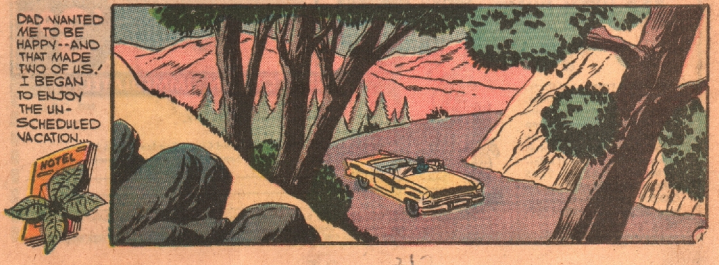


WE RAN INTO SOME ROUGH WEATHER THAT NIGHT... AND I HOPED THERE WAS MORE TO CAPTAIN DOLAN THAN JUST GLAMOR...

Chance Meeting

DAD HAD BEEN SOUNDING VIC BRENNEN'S NAME SO MUCH THAT I'D COME TO HATE THE MAN THOUGH I'D NEVER MET HIM! HE AND VIC'S DAD HAD HOPES THAT VIC AND I WOULD CONTINUE THE PARTNERSHIP VIA MARRIAGE! SO WHEN DAD TOLD ME THAT FATHER AND SON WERE ENROUTE, I BEGAN LOOKING FOR AN ESCAPE...

DAD WANTED ME TO BE HAPPY -- AND THAT MADE TWO OF US! I BEGAN TO ENJOY THE UN-SCHEDULED VACATION...



PoPeye FLASHLIGHT

ONLY $1.00

With Bosun's Whistle and Key Chain

Now — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only $1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL RAIL TRAILER

ONLY $2.39

Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost *two feet long and half a foot* high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only $2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:
Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

_____ POPEYE FLASHLIGHTS @ $1.00 each.
_____ 21" DIESEL TRUCKS @ $2.39 each.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canada & Foreign Countries: send international money order for $1.25 for Flashlight, $2.65 for Truck.

Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

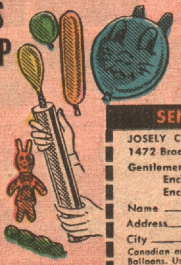
All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with $3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.

ONLY $3.98

50 BALLOONS WITH PUMP

ONLY $1.25



Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only $1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only $1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.

SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3 NO C.O.D.'S
1472 Broadway, New York 36, N. Y.

Gentlemen:
Enclosed is $3.98. Send Circus Boy Ice Cream Maker
Enclosed is $1.25. Send 50 Balloons with Pump.

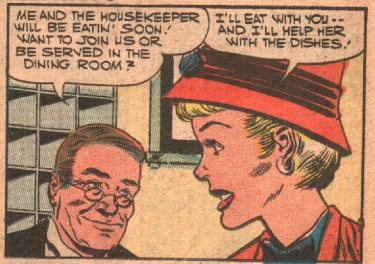
Name _____

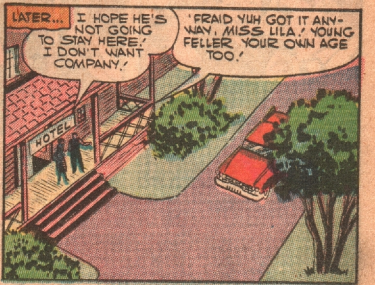
Address _____

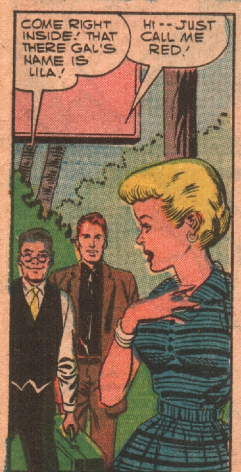
City _____ Zone _____ State _____

Canadian and Foreign orders. Send $4.50 for Ice Cream Maker or $1.50 for Balloons. Use only International Money Order.

SWEETHEARTS

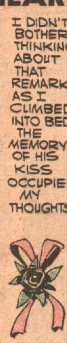




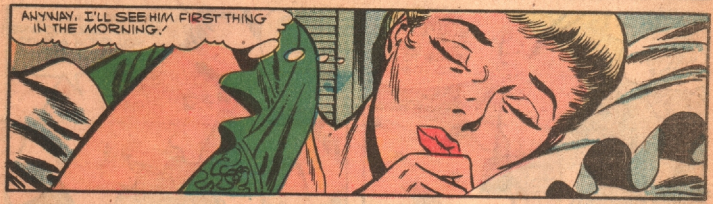


SWEETHEARTS

SAVED BY POP'S FOGHORN VOICE! I... WE SHOULDN'T HAVE DONE THAT, RED!
I DIDN'T EXACTLY PLAN IT, LILA! I CAME HERE TO AVOID A GIRL!


I DIDN'T BOTHER THINKING ABOUT THAT REMARK AS I CLIMBED INTO BED! THE MEMORY OF HIS KISS OCCUPIED MY THOUGHTS...

RED IS SO NICE! STILL, I'M GLAD POP INTERRUPTED WHEN HE DID...

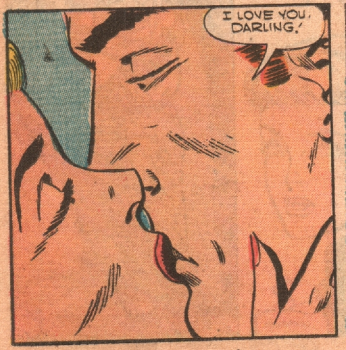

ANYWAY, I'LL SEE HIM FIRST THING IN THE MORNING!

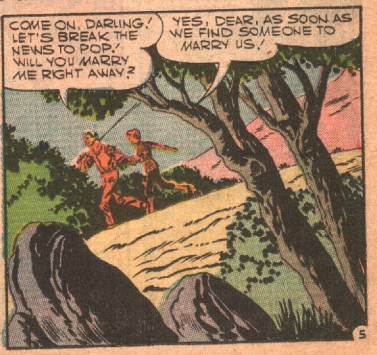
RED HAD PLANS THE NEXT DAY... AND HE INCLUDED ME IN ALL OF THEM! FIRST CAME A FISHING EXPEDITION IN A TROUT STREAM NEARBY...
LIKE THIS, SUGAR! SNAP YOUR WRISTS!
IT'S HOPELESS, RED! I... I CAN'T SEEM TO CONCENTRATE.

WHY CAN'T YOU CONCENTRATE, HONEY?
YOU KNOW WHY, RED! AND YOU WON'T CATCH ANY FISH THIS WAY!

WHO CARES?

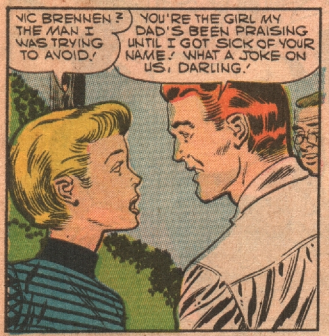
MY HEART WAS SINGING AS I LANDED THE FISH! HE WAS THE NICEST FISH IN THE WORLD, I THOUGHT, AS RED THREW HIM BACK IN...





I HAVE A SURPRISE FOR YOU TWO! GUESS WHO...
WE HAVE A SURPRISE TOO, POP! LILA AND I ARE GOING TO BE MARRIED! WHERE'S A JUSTICE OF THE PEACE!

YOUR SURPRISE SURE TOPS MINE! YOU TWO DON'T EVEN KNOW EACH OTHER'S NAME!
THAT'S SIMPLE! I'M LILA CONWAY!
AND I'M VIC BRENNEN, LILA!


VIC BRENNEN? THE MAN I WAS TRYING TO AVOID!
YOU'RE THE GIRL MY DAD'S BEEN PRAISING UNTIL I GOT SICK OF YOUR NAME! WHAT A JOKE ON US, DARLING!

IT'S A LOVELY JOKE, VIC! I WONDER HOW IT HAPPENED?
DAD STEERED ME HERE WHEN I KICKED ABOUT VISITING YOU AND YOUR DAD! THEY ARRANGED THIS!

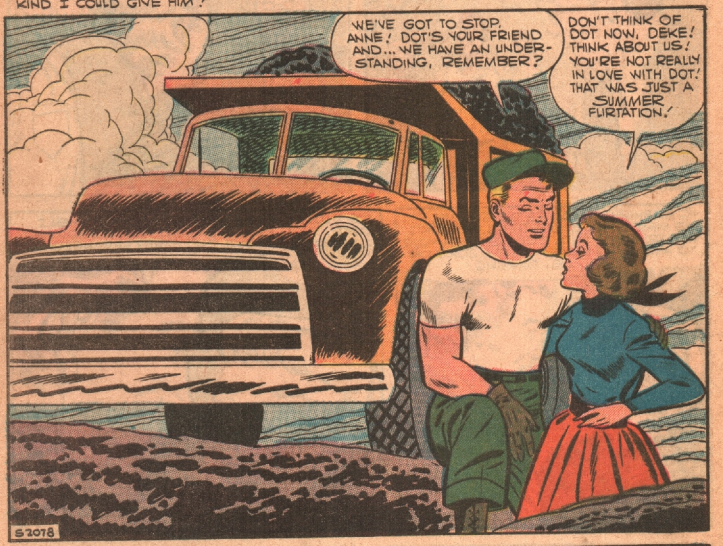
WHEN VIC'S DAD AND I REALIZED HOW WE'D BOTCHED THINGS, WE THOUGHT OF THIS PLAN! LOOKS LIKE IT WORKED FINE, RUSTY!

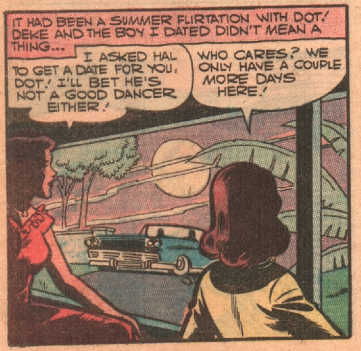
YEP--THEY TOOK TO EACH OTHER JUST LIKE WE PREDICTED, GEORGE! QUITE A COINCIDENCE, WASN'T IT?
END

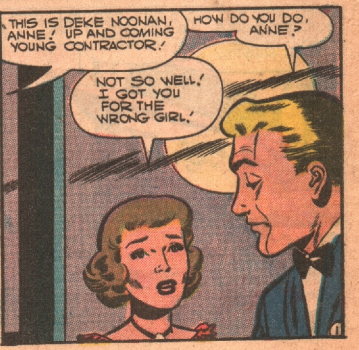
SWEETHEARTS

Another's Love

DEKE DESERVED MORE THAN A RUN-AROUND AND A FEW LUKE-WARM KISSES THAT MEANT NOTHING TO DOT AKINS, I TOLD MYSELF.' HE NEEDED TRUE LOVE AND UNDERSTANDING... THE KIND I COULD GIVE HIM.'

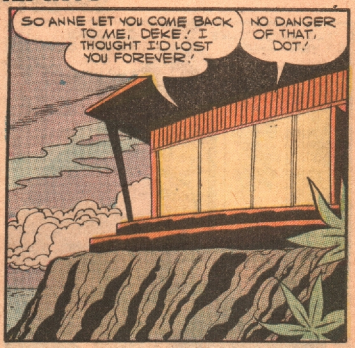




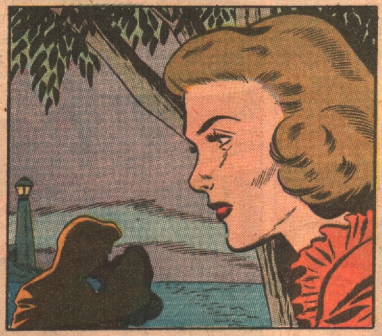


SWEETHEARTS

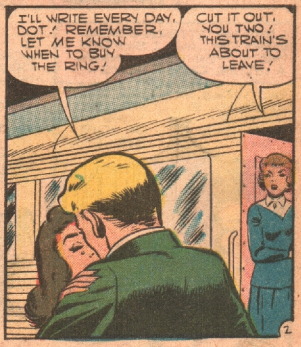
WE PAIRED OFF AND WENT DANCING THAT NIGHT... I MANAGED TO GET A FEW DANCES WITH DEKE...



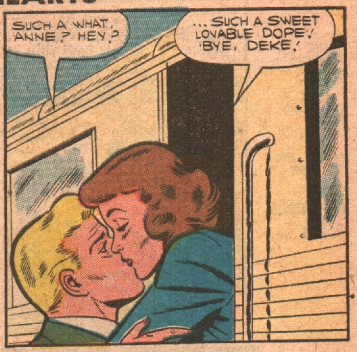
DOT TURNED ON THE CHARM AND SHE HAD PLENTY! SHE HAD A BOY FRIEND IN THE CITY BUT SHE WASN'T THINKING OF HIM...

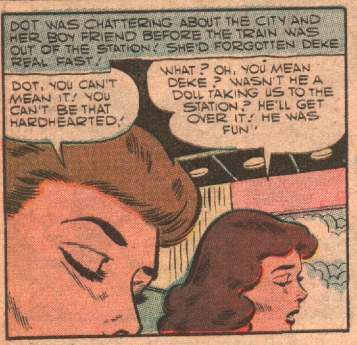


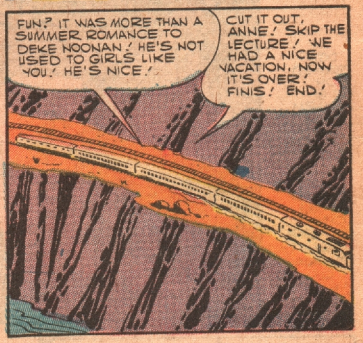
MY HEART ACHED FOR DEKE AT THE TRAIN WHEN IT WAS TIME TO LEAVE! DOT EVEN MANAGED A FEW PHONEY TEARS...



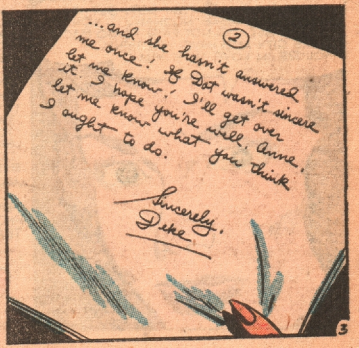
SWEETHEARTS







I QUICKLY TORE OPEN THE ENVELOPE AND STARTED TO READ DEKE'S LETTER...



YOGI BERRA HOMERS IN THE 9th - WINS BIG GAME!

CRACK!

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU **CASH OR PREMIUMS**

GET A SIGNED PICTURE OF YOGI BERRA FREE!.. PLUS FREE "PUZZLES" MAIL COUPON

Yogi Berra

GOSH! LOOK AT ALL THOSE GIFTS YOGI IS GETTING -FROM THE FANS!

CONGRATULATIONS ON "YOGI BERRA NIGHT!"

MAY WE HAVE YOUR AUTOGRAPH, MR. BERRA?

SURE- CLUB HOUSE

GEE! WISH WE COULD GET SWELL GIFTS LIKE THAT!

TAKE IT FROM ME, KIDS, THE EASIEST WAY OF ALL FOR *YOU* TO GET SWELL GIFTS OR CASH IS BY SELLING *WHITE CLOVERINE BRAND SALVE!*

-SO BETTY AND BOB TOOK YOGI'S ADVICE AND MAILED IN THE COUPON

YES, I'LL TAKE FOUR BOXES-

YOGI WAS RIGHT! LOOK AT ALL THE WONDERFUL PREMIUMS WE EARNED SELLING *WHITE CLOVERINE BRAND SALVE!*

WOW! I'M GONNA SELL SOME OF THAT SALVE TOO!

ACT NOW

ELVIS PRESLEY GUITAR WITH AUTOMATIC CHORD PLAYER

CHROME WRIST WATCH

BICYCLE REAR LAMP

ROY ROGERS FLASH CAMERA

CATCHER'S MITT

BLOWER

BASEBALL AND BAT BIBLES SKATES

ELECTRIC POP-UP TOASTER

TEA KETTLE

FIELDER'S GLOVE

DON'T DELAY

SOLD BY AGENTS AND MANY STORES everywhere

OUR 63rd YEAR

CAMEO SET

PENCIL POUCH CLOCKS CAMERAS WATCHES RADIOS BLANKETS

BASEBALL UNIFORM

ELECTRIC SHAVER WAGONS PEN AND PENCIL SETS UKULELES

PAINT SET STATIONERY

BICYCLES

BICYCLES JEWEL BOXES BIBLES LUNCH BOXES SKATES STEAK SETS

WE TRUST YOU

BE FIRST!

WALLETS PEN AND PENCIL SETS

FOOTBALLS

DON'T DELAY

TESSIRE. A REAL LIVE PONY FOR YOUR VERY OWN!

ACT NOW

PEARLS

FLASHLIGHTS

PENCIL SHARPENERS DOLLS

RADIOS

FRENCH FRYER

RING

SWIM MASKS

SWIM RING WALLETS

27-CALIBRE RIFLES

1000-SHOT DAISY AIR RIFLES

WE TRUST YOU!

BLANKETS TELESCOPES

ACT NOW BOW & ARROW SETS

ALARM CLOCKS

TYPEWRITERS

CLOCKS ALUMINUM WARE

BE FIRST!

ELECTRIC DEEP FRYERS WRIST WATCHES

JEWEL BOXES CAKE PAN TURKISH TOWELS

EXTRA! EXTRA!

YOU GET FREE GIFTS for MAILING COUPON NOW

FREE! *Yogi Berra Picture! Exciting "Puzzles"!*

. . . and we'll send you a Big, *FREE* Catalog, too. Dozens of wonderful premiums (sent postage paid) *SIMPLY GIVE* other pictures we send you with White *CLOVERINE* Brand *SALVE* easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.

GET YOUR YOGI BERRA PICTURE AND "PUZZLES"

OUR 63rd YEAR

MAIL THIS COUPON, KIDS, AND GET MY PICTURE!

MAIL NOW!

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Date .....

Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premiums, wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____

ST _____ R.D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

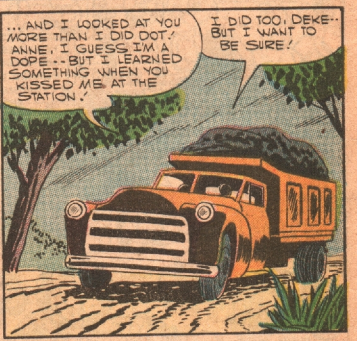
PRINT LAST NAME HERE

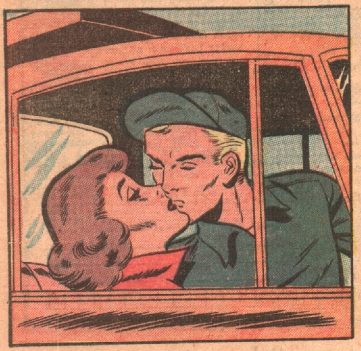
Paste coupon on postal card or mail in envelope today

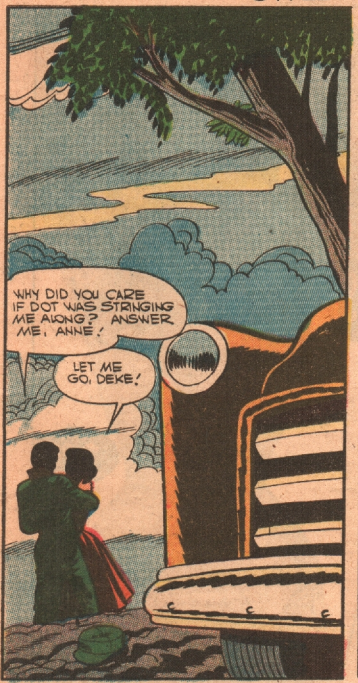
OUR 63rd YEAR-WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

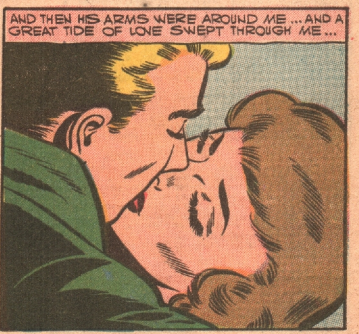
I DIDN'T WIRE DEKE THAT I WAS COMING... BUT HIS TRUCK WAS AT THE STATION WHEN I ARRIVED...






WHY DID YOU CARE IF DOT WAS STRINGING ME ALONG? ANSWER ME, ANNE!
LET ME GO, DEKE!

I THOUGHT YOU AND HAL WERE SERIOUS AT FIRST, ANNE! I DIDN'T FIND OUT YOU WEREN'T UNTIL IT WAS TOO LATE!
IT'S NEVER TOO LATE, DEKE! IT'S NOT TOO LATE NOW!


AND THEN HIS ARMS WERE AROUND ME ... AND A GREAT TIDE OF LOVE SWEPT THROUGH ME ...

YOU'RE NOT FOOLING ME TOO, ARE YOU, ANNE?
NO, DEKE! I LOVE YOU, I ALWAYS WILL! I LOVED YOU THAT FIRST DAY WE MET!

I'LL ASK DOT TO BE MY BRIDESMAID! I KNOW, DEKE.. BUT IF IT WEREN'T FOR HER, I WOULDN'T OF MET YOU!
ALL RIGHT, ANNE! I GUESS I'M GRATE-FUL TO HER TOO!
END

NOW: 7 BRAND NEW EXCLUSIVE FEATURES TAKES INCHES OFF YOUR WAISTLINE INSTANTLY. PROVIDE VITAL BACK SUPPORT!

New design overcomes figure faults —Automatic adjustments insure custom made fit!

SLIM-A WAIST

ONLY 3.98

SATISFACTION GUARANTEED OR YOUR MONEY BACK IN 10 DAYS

STREAMLINE YOUR WAISTLINE

Here you have the "rave" girdle of modern times. For the first time one light weight garment overcomes body faults automatically. It marks the passing of the old-fashioned "HARNESS" because it supports so comfortably and is easy to wear. Never before such figure magic! Slim-A-Waist molds your problems away. Inches gone from the waist, a flat, youthful tummy, posture erect, back straight, chest high for that youthful "taller and slimmer" look — all this with complete freedom, comfort and assurance of smooth curved lines to glamorize all your clothes.

CUSTOM-MADE FIT

Easily draw the side tabs at the waistline to your own most comfortable fit. They hold automatically and reveal your new alluring figure. Marvelous new sensation as your back is supported and you naturally assume a more healthful and beautiful posture.

VITAL BACK SUPPORT

Never before has there been such a wonderfully effective garment as this! A miracle-working waist-whittler, with a newly created back support! You'll feel comfortable all day! Gone is that drawn and haggard look caused by aching back. Your entire figure takes on new beauty, for your straighter posture gives you a lovelier bustline too! You'll find figure-glamour combined with back support and more healthful posture than you ever dreamed possible! Beautifully made of fine long wearing broadcloth gently boned with the patented gliding back and elastic "V" inserts that breathe with you. 4 long line adjustable garters.

FEATURES

- streamlined waistline
- flatten tummy
- vital back support
- concealed boning
- fnnt closing
- tabs for adjustment to perfect fit
- elastic "V" inserts

NEW FASHION APPEAL

Slim-a-Waist meets all the new styles which demand a flat tummy, narrow waist and flared hip line. Its vital back support always keeps you looking straight, slim and erect and gives you that good posture necessary in a lovely woman. Illustrations above show the wonderful change made possible by wearing Slim-A-Waist.

10 DAY FREE TRIAL

Order today at our risk. Wear it 10 days free. If not delighted return for refund.

Waist 24-35 ..... only $3.98
Waist 36-44 ..... $4.98
Extra garters 50c

MONEY BACK GUARANTEE

S. J. WEGMAN CO. DEPT. SA-35
LYNBROOK, NEW YORK

Rush my new 3-in-1 Slim-A-Waist at once. If I am not delighted I may return it after 10 Days Free Trial for prompt refund of full purchase price.

Size ..... Waist size in inches

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

☐ I enclose payment. The S. J. Wegman Co. will pay postage. Same money back guarantee.

NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man."

JUST tell me where you want it—and I'll add SOLID INCHES of powerful new muscle SO FAST your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll prove you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vise-like grip. I can shoot new strength into your old backbone, exercise those inner organs – help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling. I'll wake up that sleeping energy of yours and make it hum like a high-powered dynamo! You'll *feel* and *look* different. Man, you'll begin to LIVE!

ARE YOU

Skinny, Weak and run down?

Always tired?

Nervous?

Lacking in confidence?

Suffering from bad breath?

Fat and flabby?

Do you want to loose or gain weight?

WHAT TO DO ABOUT IT is told in my FREE BOOK

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's the ticket! The identical natural method that I myself developed to change my body from the scrawny skinny chested weakling I was at 17 to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with. When you have learned to develop your strength through *"Dynamic Tension"* you can laugh at the artificial muscle-makers. You simply utilize the DORMANT muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid LIVE MUSCLE.

My method—*"Dynamic Tension"* will turn the trick for you. No theory—so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of *"Dynamic Tension"* almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD THE MUSCLE and VITALITY you want. And *you'll* be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

FREE Illustrated 32-Page Book. Just Mail the Coupon.

SEND NOW for my book describing my famous method. (Over 3½ MILLION fellows have sent for it already.) It contains 32 pages, packed from cover to cover with actual photographs and valuable advice. Shows what *"Dynamic Tension"* has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. **CHARLES ATLAS, Dept. 325-G, 115 East 23rd St., N. Y. 10, N. Y.**

VALUABLE TROPHY GIVEN AWAY

Be the envy of friends! Win this strikingly handsome "Atlas Champions" trophy, over 11½ ft. high! All people eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs. and 4¼ inches on my chest, 3 inches on my arms. I am never constipated."
—Henry Neven, Canada

"I gained 34 lbs. and increased my chest 6 inches!"
—Stanley Lynn, Calif.

"What a difference! Have put 3½ inches on my chest (normal) and 2½ inches expanded."
—F. S., New York

"Gained 29 lbs. When I started your course I weighed only 141. Now I weigh 170."
—T. K., New York

"The benefits are wonderful. The first week my arm increased one inch, my chest two inches."
—E. M., Conn.

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."
—J. W., Montana

CHARLES ATLAS, DEPT. 325-G,
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want:

(*Check as many as you like*)

- ☐ More Weight—Solid—in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital health questions and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name_____ Age_____
(Please print or write plainly)

Address_____

City_____ State_____

☐ If under 14 years of age check for Booklet A.

35

Boys! Girls! Men! Women!

"FEATURE" 21-CARD ASSORTMENT
Our leading seller . . . your leading money-maker

GAY, CHEERY CHRISTMAS GREETINGS
A De-lightful surprise in every card

21 CARDS OF RARE BEAUTY
On elegant Luxurious Parchment

FREE Actual Samples of the 4 Great New Lines of Popular-Priced, Name-Imprinted **PERSONAL CHRISTMAS CARDS**

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards. They sell just by being shown. It's easy too because . . .

We ship to your customers and we pay the postage.

Thrilling, New, First-Time Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier

THAN EVER BEFORE!

***For Example:* YOU CAN MAKE $50.00 for selling only 50 boxes of our 900 line. Samples Free!**

To Prove This we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Value Personal Christmas Card lines PLUS full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.

Here's $75.00 to $500.00 for Your Spare Time

You don't need any experience. This is the fastest, easiest way to make all the extra money you need, *and more*, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made $75.00, $200.00, $500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon NOW.

ORGANIZATIONS: Churches, clubs veterans' auxiliaries, etc., can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan.

WALLACE BROWN, Inc.
11 East 26th Street, Dept. U-123
New York 10, N. Y.

SCRIPTURE-TEXT CHRISTMAS ASSORTMENT
21 inspiring Religious Cards

GOLD 'n GLITTER
14 Stunning Cards—Each a "Jewel"

VELVETONE CHRISTMAS ASS'T
New, Exciting! Rich deep-tone Flocking and sparkling Sequins

76 MONEY-MAKERS
Best Wallace Brown Line in 37 years. Free Catalog shows many more fast sellers: Gift Wrappings, Everyday Greeting Cards, Decorated Stationery, Novelty Gifts, Floral Napkins, Children's Books. All bring you more money.

Paste This Coupon on Postcard or Mail in Envelope

Wallace Brown, Inc., Dept. U-123
11 East 26th St., New York 10, N. Y.
Please rush 21-Card "Feature" Christmas Assortment on approval—plus FREE samples of Personal Christmas Cards and FREE Catalog and money-making plans.

Name _____

Address _____

City & Zone _____ State _____

If writing for an organization, give its name _____